

Goldmedal redefines comfort and sustainability with the Environ BLDC axial fan

Mumbai, 27th **February 2025** – Goldmedal Electricals, one of India's leading Fast Moving Electrical Goods (FMEG) companies, introduces the <u>Environ BLDC axial fan</u> – a powerful, eco-friendly solution for households.

Unlike conventional exhaust fans, Goldmedal's Environ BLDC is powered by a BLDC motor. This consumes significantly less power while delivering breeze at a high speed of 2300 RPM. Additionally, the absence of brush contact in the BLDC motor eliminates the buzzing or humming noise, helping this axial fan to operate quietly compared to traditional exhaust fans. The BLDC motor further ensures reduced friction that minimises the need for frequent maintenance.

Built with a high-grade plastic body and CRNO lamination, the Environ BLDC axial fan is designed for both efficiency and durability. Sleekly designed, the Environ BLDC is also easy to install and maintain. Its detachable front grill effectively removes hot and humid air promoting better indoor air quality that makes it ideal for kitchens, bathrooms, and offices.

Other features of the Environ BLDC axial fan include:

- Noiseless operation: Designed for smooth and silent operations
- BLDC technology: The 5W BLDC motor ensures high speed and low energy consumption
- Colour options: Available in two colours black and white
- Detachable front grill: Ensures easy installation and maintenance
- 150 mm Sweep: Minimizes pollutant and allergen accumulation for effective ventilation

Speaking about the Environ BLDC axial fan, Bishan Jain, Director, Goldmedal said, "We recognize the need for developing environment-friendly, energy-efficient products for consumers. The Environ BLDC axial fan efficiently removes hot and humid air from kitchens, bathrooms, and offices. This fan is an extension to our sustainability efforts and we remain committed to delivering value to our customers and reducing our collective carbon footprint."

The Environ BLDC axial fan is available online at an attractive price of ₹1,999/-. It comes with a two-year warranty.

About Goldmedal Electricals

Goldmedal Electricals is a home-grown electrical company which was established in the year 1979 with a vision to create electrical switches and accessories that make a positive difference to the lives of consumers. The company is known in the industry for manufacturing high quality wiring devices and introducing a host of innovations in the industry. The company has manufacturing units in Vasai outside Mumbai, Bhiwadi in Rajasthan, and Vijayawada in Andhra Pradesh. It is one of the few companies in the industry to have a completely in-house, state-of-the-art tool room and testing facility. Today, the company manufactures a vast range of electrical products including various types of Switches, Home automation systems, LEDs, Fans, Geysers, Security Systems, Entertainment devices, Doorbells, Wires, Cables, DBs and more for residential buildings as well as commercial establishments.

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